

FOR IMMEDIATE RELEASE

THE BIDWELL PARK GOLF CLUB, INC. SELECTS EMPIRE GOLF, INC. TO PROVIDE FACILITY MANAGEMENT SERVICES AT BIDWELL PARK GOLF COURSE

Chico, CA, November 11, 2011 – The Bidwell Park Golf Club, Inc. has selected Empire Golf, Inc., of Rancho Murieta, CA to manage and operate the Bidwell Park Golf Course located in Chico, CA. The five year agreement, which was approved by a unanimous vote of the Club's Board of Directors, will become effective on October 1, 2012.

Empire Golf was to provide fee management services for complete facility operations at the 18-hole municipal golf course.

"Empire Golf has an outstanding reputation within the golf industry and we look forward to their leadership & guidance in providing great service & value to the golfing community," stated Roger Clark, President of the Bidwell Park Golf Club, Inc.

"Empire Golf has had successful working relationships with municipal and private partners for over 25 years. All of us at Empire Golf are very excited about the opportunity Bidwell Park Golf Course represents and are looking forward to becoming a part of the Chico community. The Club has a comprehensive capital improvement plan that we believe will help revitalize the facility, and offer an even better golf experience for our customers", stated Rod Metzler, Chief Executive Officer of Empire Golf, Inc.

About Bidwell Park Golf Course

Bidwell Park Golf Course is an 18-hole, par 72 public golf course that is 6,400 yards in length from the championship tees. Bidwell Park Golf Course is one of Northern California's original Municipal Golf Courses. From the natural wilderness of Upper Bidwell Park stems the picturesque 18 hole layout, with the front nine offering a scenic parkland setting, while the back nine is set in the foothills of Bidwell Park. Every September Bidwell Park Golf Course plays host to The Chico City Championship, the second oldest match play tournament in California. This fair but demanding Par 72 course has been serving Northern California since opening in 1929.

In addition to the golf course, the facilities at Bidwell Park include a clubhouse, daily food service, golf shop, practice putting and chipping greens, and a practice bunker.

About Empire Golf, Inc.

Empire Golf, Inc., based in Rancho Murieta, CA, is a regional golf course Management Company which currently operates five golf course properties in Northern California. These include the Ancil Hoffman Golf Course in Carmichael, Cherry Island Golf Course in Elverta, DarkHorse Golf Club in Auburn, Oakmont Golf Club in Santa Rosa, and the Auburn Valley Golf Club in Auburn. Empire Golf specializes in the operation of semi-private and daily fee facilities that offer value-added opportunities with a focus on customer service and creating a positive cash flow for its clients.

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